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Sustainable investments in the spotlight

Leading international analysts presented their views on sustainable investments in a virtual event for HSBC Premier Customers

The hot topic of sustainable investments was covered in a webcast for HSBC Premier customers in Greece featuring top international analysts from **HSBC**, **Schroders** and **BlackRock**. The event, which was well attended by more than 200 HSBC Premier customers and was held on 9 June, is part of HSBC's effort to keep its customers informed on key trends in the international markets..

Jan-Marc Fergg, Global Head Wealth Products, ESG & Mutual Funds, HSBC Group Mgmt Services commented *"Building a more sustainable world and growing clients' wealth go hand in hand, in a long term inter-generational horizon. We aspire to empower our clients to make a positive change in the world through wealth creation"*.

"It is time for investors to expect more than financial returns, since all profits are not created equal. A company's activities may impose both risks and costs on society which are not captured from financial statements", said **Dimitris Batzis**, Sales Manager - CEE & Mediterranean, Schroders. *"Identifying these risks will be of utmost importance for every portfolio going forward"* stressed Mr. Batzis.

Fred Wood, Director of the Natural Resources team and Product Strategist of BGF Sustainable Energy, BlackRock commented: *"Climate change has not stood still over the past year and remains a global challenge, whilst the pandemic has provided another stark reminder of our fragility. We see notable points of inflection creating an extremely exciting time as the world transitions to a lower carbon economy. We have entered into a period of huge policy support aligned with a future that is more sustainable, which is being accelerated by cost dynamics and technology advancement."*

"Governments, corporates and investors are increasingly focusing on sustainability and banks have a crucial role to play in translating this trend to a roadmap to a greener economy. HSBC is here to help corporate customers to achieve their sustainability goals and individual investors to build an investment portfolio which is resilient to climate change" said **Stelios Pirpinias**, Head of Wealth and Personal Banking HSBC in Greece. *"Early enough in 2015 we launched the first mutual fund with a focus on renewable and sustainable energy for our individual clients in Greece and since then we have broadened significantly the range of sustainable investment"*

products. The interest of our customers for these products is impressive as since the end of 2019 the assets under management in sustainable investments grew by 400%. That's why we dedicated one of our info webcasts for clients to Sustainable Investments in line with our philosophy to keep our customers up to date with the most recent trends in the markets", said Mr. Pirpinias.

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*UCITS DO NOT HAVE A GUARANTEED RETURN AND PREVIOUS PERFORMANCE DOES NOT GUARANTEE FUTURE PERFORMANCE.

The HSBC Group

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