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HSBC Greece launched the “Stay Home Stay Updated” webcast series for Premier clients

HSBC Greece launched the "Stay Home Stay Updated" webcast series to stay next to its Premier clients in the social distancing era.

HSBC Premier clients in Greece will have the chance to listen from top international fund managers about the developments in global markets, which will enable them to effectively manage their investment portfolios while staying at home.

On 29 April, more than 250 HSBC Premier clients attended the first webcast through zoom, featuring Olivier Gayno, Head of Liquidity and Wealth HSBC Global Asset Management France. Olivier analysed how the financial markets outlook has been impacted by COVID-19.

“Stay Home Stay Updated” webcasts will be held on a regular basis featuring well-known speakers from international fund houses. HSBC intends to continue offering these informative sessions even after the social distancing measures are lifted.

Stelios Pirpinias, Head of Wealth and Personal Banking HSBC Greece, commented *“Our philosophy is to stay next to our clients in times of change and at every stage of their lives. COVID-19 outbreak has caused turbulence to global economy. With the ‘Stay Home Stay Updated’ series of webinars we keep our promise to continue informing our Premier Customers during the ‘stay at home’ era. Attendance at the pilot webcast was impressive which means that our clients embraced this initiative. We will remain flexible and we will continue to help them navigate through change”.*

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The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,92 bn at 31 March 2020, HSBC is one of the world’s largest banking and financial services organisations.

In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

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