

27 January 2020

HSBC appoints a new Head of Wholesale Banking

HSBC announces that **Alexandra Konida** has been appointed as **Managing Director, Head of Wholesale Banking** of HSBC Greece, with effect from 27 January 2020.

Mrs Konida is joining HSBC from the Public Power Corporation, where she held the position of Chief Financial Officer. Prior to joining PPC, she held senior positions in corporate and investment banking in Citigroup and Bank of America and the CFO and Treasurer positions in a large Greek industrial group.

Mrs Konida holds a Diploma in Electrical and Computer Engineering from the National Technical University of Athens and an MBA degree from INSEAD. She is a founding member of the Non-Executive Directors' Club and a member of the Women in Business Committee of the American-Hellenic Chamber of Commerce.

Peter Yeates, CEO HSBC Greece, said: *"I welcome Alexandra to HSBC and wish her well in her new role. Her extensive experience acquired from both banking and industry will support the ongoing implementation of our strategy in Greece, where we strive to leverage our global network to connect customers to new opportunities. I am convinced that Alexandra will continue to grow HSBC's banking business in Greece and further enhance our customers' experience"*.

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The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 65 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,728bn at 30 September 2019, HSBC is one of the world's largest banking and financial services organisations. In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

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