

16 July 2018

### **3% preferential interest rate on USD term deposits for new customers The offer by HSBC expires on 31 July**

HSBC offers until July 31<sup>st</sup> to new customers preferential interest rate of 3% on the US dollars term deposits (provided that the minimum amount of the term deposit is 10.000 USD and the maximum amount 1 million US dollars).

Those who open, by July 31<sup>st</sup>, a term deposit in USD with the only international bank that offers retail banking services in Greece, will benefit from increased interest rate compared to standard savings accounts. Moreover, they can choose the duration of their deposit (6, 9 or 12 months) with guaranteed capital on the end date.

Stelios Pirpinias, Head of Retail Banking & Wealth Management and Marketing, HSBC Greece commented: *“The Personal Economy of our customers is our number one priority. By supporting our customers in their financial planning we help them to realize their dreams. Therefore, until the end of July we give to new retail customers the chance to open a USD term deposit with HSBC to discover the experience of banking with one of the largest financial institutions worldwide while enjoying a preferential interest rate”.*

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#### **The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves more than 39 million customers worldwide in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,66 bn at 31 March 2019, HSBC is one of the world's largest banking and financial services organisations.

In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

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