

15 April 2019

HSBC sponsors the British Council's Education Exhibitions

HSBC, which recently announced that it renewed its U Start! student programme (a comprehensive set of banking services and solutions tailored for those who study in the UK), sponsored the British Council's Education Exhibitions in Greece. The Exhibitions, took place on 12 & 13 April in Athens at the Divani Caravel Hotel and on 14 April in Thessaloniki at the Electra Palace Hotel.

The participants had the unique opportunity to meet representatives from UK Institutions in person and discuss the individual requirements face-to-face. This year 19 institutions were present in the event in Athens and 8 in Thessaloniki.

HSBC will support the upcoming British Council's exhibitions that will be organized later in the year.

U Start! programme

HSBC relaunches the innovative U Start! programme which is a comprehensive series of banking services and solutions for those who study in the UK. Students can open their U Start! account in Greece and get served through the numerous HSBC branches in the UK.

The U Start! programme offers a comprehensive set of services consisting of: a savings account, a debit card, a credit card, health and travel insurance. It also provides to students access to the Phone Home service, which allows them to call (free of charge) for urgent cash withdrawals, card replacement if it is lost or stolen and reissuance of their card's PIN code.

Moreover, through U Start! students can benefit from the HSBC's Express Banking service which allows students to complete their transactions online using the HSBC Internet Banking or over the phone (landline or mobile) using the HSBC Phone Banking. The U Start! Programme offers for free the International Students Identity Card (ISIC), which gives discounts and several other benefits in the UK, in Greece and in 134 countries worldwide.

Stelios Pirpinias, Head of Retail Banking & Wealth Management and Marketing, HSBC Greece, commented: *"At HSBC, we aim to cover the entire spectrum of our clients' financial needs through a wide range of products. We recognise that for parents in Greece, supporting their children's education is one of their most important priorities. In this context, we renewed our U Start! service, which is a useful tool for the students in the UK throughout their studies and we support British Council's Education Exhibitions."*

#ends#

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves more than 39 million customers worldwide in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,558bn at 31 December 2018, HSBC is one of the world's largest banking and financial services organisations.

In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

The issuance of and details contained in this document, does not constitute an offer or solicitation for, or advice that you should enter into, the purchase or sale of any deposit, security, commodity or other investment product or investment agreement, HSBC France, Athens Branch is not advising you in respect hereof; does not undertake any obligation or responsibility towards the recipient whose decision has been based on this document

#ends all#