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HSBC offers new benefits to retail investors who transfer their portfolios to the Bank

HSBC gives now to retail investors the opportunity to transfer their portfolios to the Bank and benefit from a €500 bonus (the minimum transfer amount for benefiting from the offer is 75.000 euros)*. Retail investors who transfer their portfolio to HSBC gain access to more than 400 investment products by 7 top investment houses, personalized consulting services and online access to investments.

Stelios Pirpinias, Head of Retail Banking & Wealth Management and Marketing HSBC Greece, said: "At HSBC, we focus on the Personal Economy of our customers. We are an organisation with global expertise and our main objective is through personalized wealth management to allow our customers to focus on everything that really matters to them such as spending time with their family or travelling."

By transferring their portfolio to HSBC retail investors get:

- access to a **multinational investment network**, consisting of connected teams of analysts that monitor their investments around the clock in 11 countries in Europe, Asia and the Americas.
- exclusive **Financial Planning Service** (personalized investment support from specialized executives, who can recommend the solutions based on the customer's investment profile and targets).
- the opportunity to invest on mutual funds and redeem them online, through **HSBC Internet Banking**.
- personalised guidance and financial planning by an **accredited and experienced Relationship Manager**. The Relationship Manager offers personalised investment proposals and supports the customer's financial planning .

**The minimum transfer amount for winning 500€ is 75.000 euros and applies only for investment products supported by HSBC's platform. Visit a branch to learn more about which mutual funds and bonds are supported.*

UCITS DO NOT HAVE A GUARANTEED RETURN AND PREVIOUS PERFORMANCE DOES NOT GUARANTEE FUTURE PERFORMANCE.

We reserve the right to change the existing terms and conditions of the offer (including the amount) or to end the offer any time without warning.

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The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,603bn at 30 September 2018, HSBC is one of the world's largest banking and financial services organisations.

In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

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