

“Detoxing Spetses from micro-plastics”

HSBC organized a coast cleaning activity in Spetses

On 22 October 2017, HSBC organized the volunteering beach cleaning activity “Detoxing Spetses from micro-plastics” in collaboration with the Spetses Yacht Club.

85 HSBC employees cleaned Agios Mamas, Poseidon and Kounoupitsa coasts in Spetses island from all types of trash and especially from plastics. Plastic waste and micro-plastics that end up to the sea are a threat for the oceans, marine species and are entering our food chain. HSBC volunteers received training and were guided by experts of the Yacht Club to identify and collect small plastic pieces.

Antonis Vordonis, Vice President of the Spetses Yacht Club, said: *“All the initiatives that we take stem from our love for Spetses, the nature and the marine environment. It is a great pleasure to see that our initiatives are welcomed by important corporations such as HSBC. The valuable contribution of HSBC staff members to the recent beach cleaning which is part of our wider ‘Spetses Plastic Detox’, initiative is a testament of HSBC’s environmental sensitivity, which gives us a strong incentive to continue our efforts.”*

Stelios Pirpinias, Head of Retail Banking & Wealth Management and Marketing, HSBC Greece said: *“Through the ‘Detoxing Spetses from micro-plastics’ initiative, we have contributed to the cleaning of the coastline of the island from plastic waste in the right way as we were guided by experts. I would like to thank HSBC staff members who volunteered to participate in this initiative against the plastic pollution, which is a major threat not only to the marine ecosystem but also to human health”.*

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