

Athens, 10 October 2017

Press Release

HSBC presented the new HSBC Select mutual funds series

HSBC informed its Premier customers about the new mutual funds series “HSBC Select” at an event held at the Acropolis Museum

HSBC organized an event, on 3 October at the Acropolis Museum, to inform its Premier Customers about the new investment options available to them through the award-winning mutual funds series “HSBC Select”.

The attendees had the chance to hear about the new mutual funds offering from two specialists of HSBC Global Asset Management (France), Albert Cobti, Head of Multi Asset Wealth and Stephane Mesnard, Fund Manager.

The HSBC Select mutual funds series which were originally designed for HSBC Private Bank customers, is now available exclusively to HSBC Premier customers in Greece. The new offering takes advantage of a series of strategies to create value such as investment in multiple asset classes, diversified geographic spread and active management of exchange rate risk. The investment process involves strategic allocation for both the long term and the short term.

HSBC Select series is highly diversified and thanks to the five available portfolios it gives customers access to the investment solution that suits their investment profile. “HSBC Select Flexible”, one of those 5 portfolios offers a flexible diversified strategy, with equity market exposure between 20% and 80%. This portfolio had an average annualised performance of 7.2% between its initial offering date (7/1/2009) and 13/9/2017.

Stelios Pirpinias, Head of Retail Banking & Wealth Management and Marketing of HSBC Greece, said: *“Our aim is always- irrespective of the economic circumstances- to offer to our customers options and solutions. Today we introduced our customers to the new investment options we offer through the HSBC Select mutual funds series. This new offering is one more testament of our commitment to help our Premier customers effectively manage their ‘Personal Economy’, by providing them access to a range of investment solutions that suit their different needs”.*

HSBC 

Notes for editors

For more details about the HSBC Select Mutual Funds Series, please visit the following link:
<http://www.hsbc.gr/1/2/gr/el/personal/investment-planning/investment-products/hsbc-select>

About HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,492bn at 30 June 2017, HSBC is one of the world's largest banking and financial services organisations.

In Greece, HSBC operates since 1981 with presence in Athens and Thessaloniki. HSBC offers banking services to individuals as well as to corporate and institutional clients.

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